## **ORDER**

Orders	Order / Rev:	108356		
	Alt Order #:	06868681		LID V
	Product Desc:	Issue		HD
	Estimate:	2238		KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/29/12 / 10/29/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	<u></u>	Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campaign		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/05/12	19	\$40,000.00 \$34,000.00		November 2012	19	\$40,000.00	\$34,000.00	0.00
					Totals	19	\$40,000.00	\$34,000.00	0.00

Totals

Account Executives									
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %					
Amy McCreary			Start Of Order - End Of Order	100%					

Order Share	Share	Total
KSNV	21%	\$40,000.00
Market	100%	\$190,476.19

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$57,142.86
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	28%	\$53,333.33
KTUD	1%	\$1,904.76
KVVU	15%	\$28,571.43
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$9,523.81

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Ξ 1	KSNV	10/30/12	11/05/12	Wake Up Early w/	′ Wagn <b>€</b> M	430a-5a	MTWTS	:30	1	\$400.001	0.00 NM	1	\$400.00
				Wake Up Early W	/agners								
'	WAKE U	P EARLY	W/THE W	AGNERS									
	Start	Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/3	0/12 1	1/05/12	MTWTS	1	\$400.00	0.00						

Print Date: 10/29/12 09:30:12 Page 2 of 3

Order / Rev: 108356 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06868681 Product Desc: Issue KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2238

E   RSNV   10/30172   11/30172   Value Up Early Wagners	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Samt Date	E 1 KSNV	10/30/1	2 11/05/12		-	430a-5a	MTWTS	:30	1	\$400.001	0.00 NM	1	\$400.00
March   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969   1969	WAKE U	JP EARL	Y W/THE W		agners								
E 2 KSNV 1000/12 11/05/12   The Agenda 1230pm CM 1230-1p MIWIF 30 1 \$850.00													
The Agenda 1230pm								-30	1	\$650 00 1	0.00 NM	1	\$650.00
Signt Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Wee	L Z NONV	10/30/1	2 11/03/12	-		1230-1p	IVII WII'	.50	'	ψ030.00 1	0.00 14101	'	ψ030.00
Seek-10301/2					0 . 00 .	5.	D #						
E 3 KSNV 1030/42 11/05/12 The Dectors													
Sand Date				The Doctors	CM			:30	2	\$650.001	0.00 NM	2	\$1,300.00
Start Date   End Date   Meek 1303012   11/05/12   Non News   CM   12-1230pm   MTWTF30   1 \$1,000.00   0.00 NM   1 \$1,000.00	THE DO	OCTOBE		The Doctors									
Medic   10/30/12   11/05/12   MITF   2   \$65,00   0.00			End Date	Weekdays	Spots/Week	Rate	Rating						
Noon News							0.00						
NewS 3 AT NOON   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.000   0.00   1   \$1,200.001   0.00   NM   1   \$1,200.00   NM   2   \$2,400.00   NM   2   \$2,4	E 4 KSNV	10/30/1	2 11/05/12		CM	12-1230pm	MTWTF	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
Mark   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12   1705/12	NEWS 3	3 AT NO	NC	Noon news									
E 5 KSNV 10/30/12 11/05/12   M-F 5-6a WakeUp wWag0ns   M-F 6-7a WakeUp wwwag0ns   M-F 6-7a WakeUp wwag0ns   M-F 6-7a WakeUp wwwag0ns   M-F 6-7a WakeUp wwwag0ns   M-F News 3 taleven CM   M-													
Ware								-20	1	\$1,200,00.1	0.00 NM	1	\$1 200 00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	E 5 KSINV	10/30/1	2 11/05/12			5-0a	IVII VV I I·	.30	'	φ1,200.00 I	U.UU INIVI	'	φ1,200.00
Mirwif   1 \$1,200.00   0.00						_							
E 6 KSNV 10/30/12 11/05/12   Dr. Phil													
DR. PHIL   Start   Date   Start   Start   Date				Dr. Phil				:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   S				Dr Phil									
Week: 10/30/12   11/05/12   11/05/12   Sa-Su Early News CM   5pm-630pm  S-   :30   1 \$1,350.00   NM   News Today - SATURIDM   News 3 Today - SATURIDM   News			End Date	Weekdays	Spots/Week	Rate	Rating						
Sa-Su Early News   Sart Date   Meek days   Spots/Week   Rate   Start Date   Meek 10/29/12   11/03/12   11/03/12   News 3 Today - SATURIDM   Sart Date   Meek 10/29/12   11/03/12   News 3 Today - SATURIDM   Sart Date   Meek 10/29/12   11/05/12   News 3 Today - SATURIDM   Sart Date   Meek 10/29/12   11/05/12   News 3 Today - SATURIDM   Sart Date   Start Date   Meek 10/29/12   11/05/12   News 3 Today - SATURIDM   Sart Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Star				MTWTF									
RSNV EARLY NEWS   Start Date   Meek days   Spots/Week   Rate   Rating   0.00	E 7 KSNV	11/03/1	2 11/03/12	•		5pm-630pm	S-	:30	1	\$1,350.00 1	0.00 NM	1	\$1,350.00
Week: 10/29/12	KSNV E	ARLY N	EWS	Sa-Su Early News	5								
Second Column													
News 3 Today								-20	1	\$1 FOO OO 1	0.00 NM	1	\$1 E00 00
News 3 Today   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   MTWTF-   30   1 \$1,800.00   0.00	E O KSINV	11/03/1	2 11/03/12	•		9am-930am	3-	.30	'	φ1,500.00 T	U.UU INIVI	'	\$1,500.00
Week: 10/29/12   11/05/12   NEWS 3 at 4 (1 HOUR)CM   4-5pm   MTWTF   :30   1 \$1,800.00 1   0.00 NM   1 \$1,800.00		•				_							
E 9 KSNV 10/30/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 1 \$1,800.00 1 0.00 NM 4PM NEWS (1 hour) (4:30 PM-5:00 PM)  NEWS 4 AT 430P  Start Date Week: 10/30/12 11/05/12 M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners  WAKE UP WITH THE WAGNERS  Start Date Week: 10/30/12 11/05/12 11/05/12 M-F 6-7a WakeUp w/Wagners  Wake: 10/30/12 11/05/12 M-F 6-7a WakeUp w/Wagners  Wake: 11/03/12 11/05/12 M-F 6-7a WakeUp w/Wagners  Wake UP WITH THE WAGNERS  Start Date End Date Weekdays Spots/Week Rate Start Date Weekdays 11/05/12 M-F News 3 at Eleven  NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Start Date Weekdays 3 at Eleven CM 11pm-1135pm MTWTF- 30 1 \$2,800.00 1 0.00 NM 1 \$2,800.00  NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Start Date Weekdays 3 at Eleven CM 11pm-1135pm MTWTF- 30 1 \$2,800.00 1 0.00 NM 1 \$2,800.00  NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating M-F News 3 at Eleven CM 11pm-1135pm MTWTF- 30 1 \$2,800.00 1 0.00 NM 1 0.00 NM 1 \$2,800.00 1 0.00 NM 1 0.													
NEWS 4 AT 430P				NEWS 3 at 4 (1 F		· '		:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	NEWO	4 AT 400	5	4PM NEWS (1 ho	ur)	(4:30 PM-5:0	0 PM)						
Week: 10/30/12         11/05/12         MTWTF-         1         \$1,800.00         0.00           E 10 KSNV 10/30/12 11/05/12         M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS         6-7a MITWTF-         :30 1 \$2,000.00 1         0.00 NM         1 \$2,000.00           Week: 10/30/12 11/05/12 Week: 10/30/12 11/05/12         Weekdays Spots/Week MTWTF-         Rate Rating S2,000.00 0.00         Rate Rating S2,000.00 0.00         0.00 NM         1 \$2,800.00 1         0.00 N				Weekdays	Spots/Week	Rate	Rating						
M-F 6-7a WakeUp w/Wagners   Wake UP WITH THE WAGNERS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/30/12   11/05/12   MTWTF   1 \$2,000.00   0.00   0.00													
Wake UP WITH THE WAGNERS   Start Date   End Date   Weekdays   MTWTF   1 \$2,000.00   0.00   0.00	E10 KSNV	10/30/1	2 11/05/12			6-7a	MTWTF	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
Week: 10/30/12       11/05/12       MTWTF       1 \$2,000.00       0.00         E 11 KSNV 11/03/12 11/03/12       Sa-Su News 3 at ElevenCM Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven       11 pm-1135pmS- 30 1 \$2,800.00 1 0.00 NM 1 \$2,800.00 1 0.00 NM 1 \$2,800.00         NEWS 3 NIGHTSIDE Start Date Week: 10/29/12 11/04/12 11/05/12       Week: 10/29/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF       13 \$2,800.00 1 0.00 NM 1 \$2,800.00 NM 1 \$2,800.00 NM 1 \$2,800.00 1 0.00 NM 1 \$2,800.00 NM 1 \$2,800.00 NM NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Neek: 10/30/12 11/05/12 MTWTF 1 \$2,800.00 0.00 NM NTWTF 1 \$2,800.00 0.00	WAKE U	JP WITH	THE WAGN		o w/vvagners								
E 11 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$2,800.00 1 0.00 NM Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1 \$2,800.00 1	Star	rt Date					Rating						
Sa-Su News 3 at Eleven   Sa-Su News 3 at Eleven										<b>MO 000 00 4</b>	0.00.1114		<b>#</b> 0.000.00
NEWS 3 NIGHTSIDE  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/29/12   11/04/12  S-   1 \$2,800.00   0.00  E 12 KSNV 10/30/12 11/05/12   M-F News 3 at Eleven   CM   11pm-1135pm   MTWTF-   :30   1 \$2,800.00 1   0.00 NM   1 \$2,800.00   NEWS 3 NIGHTSIDE  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/30/12   11/05/12   MTWTF-   1 \$2,800.00   0.00	E11 KSNV	11/03/1	2 11/03/12			11pm-1135p	mS-	:30	1	\$2,800.001	0.00 NM	1	\$2,800.00
Week: 10/29/12 11/04/12S- 1 \$2,800.00 0.00         E 12 KSNV 10/30/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 1 \$2,800.00 1 0.00 NM 1 \$2,800.00         NEWS 3 NIGHTSIDE         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/30/12 11/05/12 MTWTF 1 \$2,800.00 0.00       0.00	NEWS 3	NIGHT:	SIDE										
E 12 KSNV 10/30/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF- :30 1 \$2,800.00 1 0.00 NM 1 \$2,800.00  M-F News 3 at Eleven  NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/30/12 11/05/12 MTWTF- 1 \$2,800.00 0.00													
M-F News 3 at Eleven  NEWS 3 NIGHTSIDE  Start Date								:30	1	\$2.800.001	0.00 NM	1	\$2.800.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/30/12         11/05/12         MTWTF         1 \$2,800.00         0.00								.50	•	,	3.30 1411		ψ <u>=</u> ,σσσ.σσ
Week: 10/30/12 11/05/12 MTWTF 1 \$2,800.00 0.00				Wookdaya	Cnoto/Most-	Doto	Poting						
								:30	1	\$3,400.001	0.00 NM	1	\$3,400.00

Print Date: 10/29/12 09:30:12 Page 3 of 3

Order / Rev: 108356 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06868681 Product Desc: Issue KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2238

Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Ln Ch Start End Len Spots Amount M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/30/12 11/05/12 1 \$3,400.00 0.00 E 14 KSNV 10/30/12 11/05/12 M-F Early News СМ 5-630p MTWTF--:30 2 \$3,600.001 0.00 NM \$7,200.00 2 M-F Early News EARLY NEWS no 6PM NWS on 10/3, 10/11,50/16,10/22 Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/30/12 11/05/12 MTWTF--\$3,600.00 0.00 E 15 KSNV 10/30/12 11/05/12 **Today Show** СМ 658a-9am MTWTF--:30 1 \$3,800.001 0.00 NM \$3,800.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--11/05/12 0.00 Week: 10/30/12 \$3,800.00 E 16 KSNV 10/31/12 10/31/12 Wed PR 10-11p - - W- - - -:30 1 \$6,400.001 0.00 NM CM 10-11pm \$6,400.00 Wednesday Prime 10-11pm CHICAGO FIRE Start Date Spots/Week **End Date** Weekdays Rate Rating - - W- - - -\$6,400.00 Week: 10/29/12 11/04/12 0.00

Totals 19 \$40,000.00